

The Boston Store

Easter Fashions For All

Dressing up for Easter is an almost universal idea—manufacturers have prepared amply for satisfying the "dress-up" desire, and The Boston Store has made every exertion to be in complete readiness for the occasion. The entire store has put on its Spring garments and even the more prosaic stocks show unmistakable signs of the Spring rejuvenation. Whether the adornment of the person or the decoration of the home, or both, are contemplated we are ready to serve you with the best that the season affords.



Easter Garments For Women and Misses

A charming display of Women's and Misses' Ready-to-Wear Apparel has been gathered for this particular occasion, and many and varied are the styles ready for your inspection. With so many clever novelties it is not strange that practically every varying taste may find some style or design which "belongs" to that particular individual. Be it Coat, Suit, Dress or Blouse, you will find a ready choice and an acceptable price awaiting you in our Garment Section. Many pretty Suits are priced as low as \$15.00 and striking Coats may be had as low as \$6.98.

Novelty Neckwear FOR EASTER

A CHARMING EXHIBIT OF BEAUTIFUL NECKWEAR

Many new designs have been added to the beautiful styles first shown, and all the various shapes are to be seen, including sailor, cape, round and fichu models.

Ostrich and Maline Ruffs have caught the popular fancy and many are the pretty models and colorings to be had. We have Ruffs marked as low as \$1.00 and from that up to \$7.25.

Hand Painted Georgette Crepe Sets are the very newest and are moderately priced, from \$1.50 to \$2.50—and these are closely followed by the Embroidered Georgette Collars which may be had all the way from fifty cents to \$2.50.

Organdies, Nets and Voiles, Crepe-de-Chine and Georgette Crepe made up in new and novel ways, are offered as low as 50c, and from that to \$3.50.

The prevalence of the low neck blouses and dresses again brings into prominence the dainty Vestees and Fichus. Our display of these is very complete and the prices are very modest.

SEE OUR DISPLAY OF 25c NECKWEAR

Easter Millinery

Distinction, grace and style mark the beautiful Easter Hats which our designers have produced this Spring. Stunning new designs have been added to the already large display of original models, copies and adaptations, making it unusually large and complete. An early selection will give you a wonderful opportunity for choosing the very prettiest hat.

Handsome Silken Hosiery

A REFINEMENT OF LUXURY AND A MODERN NECESSITY

It has been decreed and established that the proper covering for the ankles in deference to the short-comings of the latest skirts shall be dainty silk stockings.

WE HAVE THEM AT ALL PRICES

BLACK SILK HOSE are rich in appearance, unobtrusive and truly elegant. Black silk may be worn with so many different costumes. Our prices are low and many from 50c to \$3.00 a pair.

PLAIN WHITE AND SOLID COLORS complete the list of really necessary silk hose, and with these my lady is fitted for morning, afternoon or evening. As low as 50c and up to \$1.75.

NOVELTY SILK HOSE including two-toned, those with various color combinations, and clocked. A host of pretty stockings is ready for your choice for as little as \$1.25, from that to \$3.00.

FINE COTTON AND SILK-FINISH LISLE HOSIERY will fill the bill at the more moderate prices from 25c to 75c a pair, and at each price we show the best for the money.

SILK UNDERVESTS in pink or white, \$1.75, \$2.50, \$3.00.

SILK UNION SUITS, \$2.69 to \$3.75.

The Reid and Hughes Co

The Easter Gloves

From time immemorial Gloves have played a large part in the special finery for the Easter season. Why this is we don't know—but we have made ready with a beautifully complete showing of the staple and novelty hand-wear. In Silk we offer good Gloves as low as 50c a pair, and we are confident that our Dollar Kid Gloves are superior to most that are offered at this price. Among the novel offerings are the Two-toned Silk Gloves and in both silk and kid the fancy embroidery. White embroidery being shown on black gloves and black on white. Many striking effects are thus secured.



Dainty Undermuslins

As a fitting foundation for the pretty Easter clothes we offer our superb stock of the wonderful Muslin and Silk Undergarments which women love. Sheer materials, filmy laces and fine embroideries have been employed by the designers in developing indescribably beautiful underwear in all the many desirable garments and styles. Envelope Chemises, Knickerbockers, Camisoles, Skirts, both long and short which attain the fashionable width and flare, and the prettiest Night Robes. Buy the Easter finery now.



PUBLIC LIFE DOESN'T TEND TO LONGEVITY.

Prof. Irving Fisher of Yale believes that it is the Simple Life That Attains Old Age.

That the simple life is the long life and that the wear and tear on the life of a congressman and other men holding the higher public positions are not conducive to longevity, are statements made by Prof. Irving Fisher, the well known economist, of Yale University, in an interesting article just made public. Professor Fisher has made a study of the lives of congressmen and senators and presidents for years, and comes to the conclusion that the vitality of these men is bound to "crack under the strain."

"Presidents, vice presidents and congressmen," says Professor Fisher, "are a select group endowed at the outset with unusual vitality."

"The vitality of most of them is severely taxed and materially reduced by the heavy responsibilities and had personal hygiene incident to a public career."

"A minority escape the worst of these conditions and retain the major part of their natural endowment of vitality."

"Bad hygiene has been more destructive than the weight of responsibility. This conclusion is suggested by the fact that the vice presidents suffer a greater curtailment of life than the presidents, although vice presidents have far less responsibility, but spend much more time in Washington social life than the presidents. It is also suggested by the fact that the civil war period, with its greater weight of responsibility, but more simple living, showed a lower mortality than the periods preceding and following, with less weight of responsibility, but less simple living."

"Historically there has been a progressive decrease in those causes of death consisting of infectious which kill their victims chiefly at the earlier ages but a progressive change for the worse in those causes of death consisting of the wear and tear diseases (or degenerative diseases) which kill their victims chiefly at the later years. These opposite changes in the infectious and degenerative diseases would explain the improvement in mortality at the earlier ages and on the other hand, the non-improvement (and in the case of the Yale graduates even positive retrogression) in the mortality at the older ages, again they would explain the marked exceptionality of the older ages in the civil war period; for if it was plain living which explained the low mortality of that period we should expect the most marked influence of this factor to appear just as it does, at the older ages at which the wear and tear mortality is chiefly registered."

"The chief causes of wear and tear on the lives of congressmen are the same as those applying to modern convivial social life in general; they are the causes emphasized by the Life Extension Institute which, through its hygiene reference board of hygienists and scientists, has described these causes in its recent hand-book 'How to Live.' The chief causes emphasized are indoor and sedentary living, a crouching, cramped posture, late dinners, overeating, especially of nitrogenous foods, such as meats and eggs, over concentration or lack of bulk in diet, hasty eating, constipation, irregular hours, lack of sleep, worry, and the use of drugs, especially narcotics like alcohol and tobacco. In short, the chief reasons why congressmen shorten their lives are avoidable, being due, not so much to their work as to the kind of life into which their work leads them."

"The damage to vitality, which we find from public life is not, therefore, put forward as an argument against entering public service, nor will a knowledge of the facts probably tend in that direction, certainly not among those who place public interests above personal interests, as every public man should. But knowledge is power and a knowledge of the facts should enable us to protect our public man or enable them to protect themselves, and to do so in the public interest. This can be accomplished by better general health conditions in the country and its capital, by better health customs and habits, by better health ideals, and by a more systematic application of the imperfect ideals already existing."

In connection with his study of the figures Prof. Fisher says:

"The longevity of each president is reckoned from the date of inauguration—that is, from the time of his first being president. Thus Washington became president at 57 years of age, when the "expectation" of life, according to the American experience table, was 16 years. He actually lived however, only 11 years, or 62 per cent. of his expectation. John Adams, on the other hand, lived after inauguration 23 years, which was 2.25 times his expectation of 10 years."

The percentage of actual expected life has been as follows:
Greatest longevity—John Adams (23) Madison (18), Jefferson (16), J. Q. Adams (15), Van Buren (13), Jackson (12), Fillmore (12).
Least longevity—Harrison (the first) (11), Garfield (11), Taylor (8), Folk (8), Lincoln (11), McKinley (22) Arthur (25).

The five presidents of Yale university for substantially the same period as that of the above table, show a longevity equal to 127 per cent. of their expectations. The consistent conformity of all the results to the hypothesis that a "simple" life is a long life and that a "complex" life is a short one is at least striking."

Not "There" in Beans.

My sister had brought home an unsatisfactory report card, and mother scolded her a good deal for it. We were called to lunch just then, and, having a new maid, this was our first taste of her baked beans. My sister took a few mouthfuls (which were rather too sweet with molasses), and, looking up at mother, said: "If that maid of ours got a report card, I can tell you she'd get 'poor' in beans."—Exchange.

Decoration of Sweet Potatoes.
Sweet potatoes, placed in cut glass or other bowls filled with water, send forth a decorative yellowish-green vine, which has become very popular, according to report, the plants requiring no earth whatever, but consuming an inordinate amount of water.

Exception in This Case.
Gibbs—"So you went after the job? I thought you believed that the office should seek the man." Gibbs—"I do; but this is a fat job, and I thought it might get winded before it reached me."—Boston Transcript.

Man's Adaptability.
It's funny how a man whose health is so poor that his wife has to carry the baby when they go out anywhere can walk 15 miles around a lodge-room with 60 pounds of robes and knickknacks on him.—Puck.